



giving children
a future and
a HOPE!

CHILDREN'S CHOIR 2019

Be part of something **BIGGER**

Send your brand on tour with the
100% hOPE Ugandan Children's Choir

February - May 2019

PARTNERSHIP
INVITATION



In this digital age, it takes a GLOBAL village to raise a child.

The Choir hope to sing, dance and drum their way from Rockhampton to Melbourne to raise funds for 14 new classrooms and a computer lab for their school in Uganda.





THE BENEFITS OF PARTNERING

2017 TOUR RESULTS						\$379,753 RAISED and used for children's homes, medical care, forestry project, and school supplies
	14 Cities/Towns	14 Public Concerts	41 Schools	40+ Community & Churches	3,079 Social Media Likes 4,000 Mailchimp Database	



WIDE AUDIENCE REACH AT MINIMAL COST

Reach thousands of potential clients, face-to-face and online. Display your logo at over 90 hOPE concerts and workshops to be held over three months in at least 14 cities and towns, including to an estimated 21,500 school students.



IMPRESS YOUR SHAREHOLDERS - 100% FINANCIAL IMPACT

100% hOPE has no costs outside Uganda--our Aussie staff and tour organisers are all volunteers! Partnership funds will be used for tour expenses such as airfares, bus hire, petrol, costumes, food and accommodation. In-kind donations are very welcome. Any extra funds raised will be put towards the new classrooms.



ENGAGE AND INSPIRE YOUR STAFF

Would you like an African drumming and dancing workshop as a corporate team builder for your staff or clients? How about an inspiring speech and Q&A for your staff from the intrepid 100% hOPE founder, Aussie school teacher Trishelle (Grady) Sayuuni - as profiled on Channel 9: see <https://www.tvcatchupaustralia.com/aussie-mum-african-heart>.



BE GLOBALLY RESPONSIBLE & BRING JOY TO AUSSIES

While helping these Ugandan kids to help themselves, you will also be educating and inspiring Australian families. During the 2016 and 2017 tours, Aussie teachers said that in addition to providing an outstanding, professional and fun cross-cultural experience, these Ugandan orphans were demonstrating to our kids the power of resilience and joy.

CURRENT STATS				2019 GOAL To raise \$450,000 for a computer lab and 14 classrooms
	133 Children are supported through our Future hOPE program	74 Children are living in homes at hOPE Village	105 Children are enrolled at Hope School	



YOUR SPONSORSHIP OPTIONS



HOPE HERO

Raise over \$100 via www.mycause.com.au/page/172430/bring-back-100-hope-choir-2019 and receive:

- 10 free tickets to a concert of your choice
- Attend a concert for a photo with a Choir member
- Invitation to visit hOPE Village in Uganda (self-funded) if hOPE Board criteria are met

BRONZE PARTNER

\$2,000

All of the above, PLUS:

- Nation-wide media release to over 100 media outlets
- hOPE Facebook thank you
- E-news thank you to over 4,000 supporters in Australia

SILVER PARTNER

\$5,000

All of the above, PLUS:

- Authentic African dancing and drumming workshop for your staff and/or clients
- Logo on 100% hOPE banners at more than 90 events including schools
- Photo opportunity with Choir and Trishelle for your publicity purposes
- Photo with your representatives shared on hOPE's social networks
- 20 free tickets to a concert of your choice

GOLD PARTNER

\$10,000

All of the above, PLUS:

- On stage thank you from MC at over 50 events
- Media release and photos supplied to your local newspaper by PR Professional
- Tickets to give away to customers or staff to your choice of public concerts

PLATINUM PARTNER

\$15,000

All of the above, PLUS:

- Logo on the tour bus alongside the 100% hOPE brand
- Logo on posters and flyers for each event
- Co-branded bag tags for sale at concerts
- Logo included on Choir travel uniforms

PLEASE NOTE: Opportunities can be tailored to suit individual needs. Print and/or Event deadlines may apply to selected benefits.



100% PARTNERSHIP





PARTNER WITH US AND BRING BACK 100% hOPE CHILDREN'S CHOIR

Choir Director is 100% hOPE founder, Trishelle Sayuuni - meet Trishelle and her family on the tour.

Trishelle first visited Uganda after competing in the dragon boat world championships in Prague in 2009. She saw not just the children's desperate situation, but their great potential. Now living in Uganda permanently, Trishelle runs hOPE village with its children's homes and school as well as providing vocational education, medical care and food generation projects, including a piggery funded by AusAID.

See her story: www.tvcatchupaustralia.com/aussie-mum-african-heart

Entertain Aussie Families AND help your business!

"Major research undertaken by Mission Australia has found that for the first time, mental health is the number one issue of national concern for young people in Australia." Mission Australia Youth Survey 2017.
<https://www.missionaustralia.com.au/news-blog/news-media/youthsurvey-report-2017>

"Helping and supporting other people, and working with others towards a shared goal, is good for our mental wellbeing."
<https://www.100-hope.org.au/well-being/life-ways-to-mental-wellbeing/life-to-ohope/>



2016 Tour Drumming Workshop

Performed for Dr Jane Goodall at Taronga Zoo luncheon: <https://www.youtube.com/watch?v=088J97Plz7U>



Concert at Pymble Ladies College



Students at Hope School in Uganda



New Friends



See a Montage of the Choir's performance during Vivid at The Rocks Markets: <https://www.youtube.com/watch?v=wM4qPnWJ0xE>

TO DISCUSS THIS INVITATION, CONTACT:

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